Dear Educator,

Welcome to the Lead4Change Student Leadership Program. I value your time and expertise as an Innovative Educator who seeks programs that excite students to learn. I applaud you for not leaving their future up to chance!

Most educators struggle to find resources that produce real change in their students. Leadership is a critical skill that needs to be taught in every school, to every student. All of the materials in the Lead4Change Program have been used and approved by over 8,000 educators and road tested by 1.5 million students since 2012.

My book, Taking People With you: How to Make BIG Things Happen serves as the inspiration and basis for the Lead4Change Student Leadership Program. We have enclosed a copy of the book as a gift to you. I hope you find the principles in this book useful to you as a professional and accessible to your students through the Lead4Change lessons. The concepts in the book are included in the lessons.

With your registration as a member of the Lead4Change community, you have free access to the complete program – lessons, videos, resources and more. I hope, as you find the program useful in your setting, that you will share with your district and school peer educators.

By using the Lead4Change program you are creating transformation in your students and real change in your school and community. Through this experience, you and your students will be making BIG things happen. I cannot wait to hear your story!

Sincerely,

David Novak
Founder, CEO, oGoLead
Co-Founder, retired CEO & Chairman Yum! Brands