LESSON 1: BE YOUR BEST SELF
- Use a plot diagram to write the story of a major event in your life.
- Interview someone in your life and ask him/her about his/her life story—focus on a memorable event.
- Write from the perspective of someone else in your timeline who greatly influenced your life.

LESSON 2: UNLEASH THE POWER OF PEOPLE
- Research about the life and times of a leader who brought about positive change through trusting and bringing other people with him/her.
  > Write a series of letters from his/her perspective about what he/she did.

LESSON 3: BE AN AVID LEARNER
- Write a letter from the perspective of a world problem, like hunger or cyber-bullying.
  > What would hunger/cyber-bullying say?
  > What kinds of problems does hunger/cyber-bullying cause and how does it feel about those problems?
  > How would hunger/cyber-bullying want you to help?
- Write an original poem in which you use a series of metaphors or similes to compare/contrast your selected issue to other things. For instance, hunger is like a brittle Autumn leaf waiting for warmth.
  > What else is your selected issue like?

LESSON 4: AN INSIGHT-DRIVEN APPROACH TO LEADING PEOPLE AND ACHIEVING BIG GOALS
- Write a persuasive essay or letter to your principal in which you try to convince him/her to support your Big Goal.
  > What reasons would you give and how would you express them?
  > How would you change that letter if you were writing it to a friend or someone in your family?
- Research the subject of email etiquette to determine the best ways to make contact with your potential non-profit partner.
  > How do you write an effective introductory email?

LESSON 5: TELL IT LIKE IT IS
- Read/listen to famous speeches by world leaders throughout history.
  > How did those leaders share their vision?
  > What words, phrases, etc. did they use that struck you?
- Discuss the following questions in a small group:
  > What does it mean to be persuasive?
  > What words, images and rhetorical techniques do leaders use to persuade others?

LESSON 6: CREATE A TEAM STRUCTURE AND CULTURE
- Write a fictional narrative about someone who accomplishes a big goal.
  > Use a plot diagram to include characters, setting, rising actions, climax, falling action and resolution.
- Follow the social media threads of business or nonprofit organizations.
  > How do they use technology and social media as communication (and celebration) tools?
LESSON 7: YOU HAVE TO BELIEVE IT CAN BE DONE
- In peer response writing teams, discuss student’s Persuasive Statements from Activity 2.
  > Start by having groups develop a rubric to evaluate the paragraph and then model how they should respond constructively.
- Write a reflective poem that uses figurative language to illustrate the hopes, impact, lessons, people, etc. involved in your Lead4Change experience thus far.

LESSON 8: PERSONALIZE YOUR VISION
- In peer response writing teams, discuss student elevator speeches.
  > Start by having groups develop a rubric to evaluate the speeches and then model how they should respond constructively to each other’s writing.
- Each student should give his/her elevator speech in front of his/her peer response writing team and then in front of the class.

LESSON 9: MARKET AND BE THE CHANGE
- Do a connotation/denotation exercise about creativity.
  > What comes to mind when you hear the word creativity?
  > How would you define it?
  > Who are creative people you know?
  > How do they use their creativity to help others?
- In peer response writing teams, discuss student advertisements.
  > Have groups develop a rubric to evaluate the advertisement and then model how they should respond to each other’s writing.
- Each student should present his/her advertisement in front of his/her peer response writing team and then in front of the class.

LESSON 10: MEASURE PROJECT OUTCOMES & OVERCOME BARRIERS TO SUCCESS
- Research a famous leader who faced barriers and obstacles and write a series of letters from that person’s perspective in which he/she describes his/her journey to accomplishing the Big Goal.
  > Who would he/she write to and how?
- Read short stories about a leader who is trying to accomplish a big goal. For example, read Homer’s The Odyssey and keep track of the obstacles that he faced on his journey.
  > What were they and how did he overcome them?
  > How does his journey relate to your Big Goal?

LESSON 11: THE CHANGE IS NEVER OVER
- After reading short stories about a leader who is trying to accomplish a big goal, write a sequel in which you imagine what happens to the leader after the big goal is accomplished. For example, what happened to Odysseus after the end of his Odyssey?

LESSON 12: SHARE YOUR STORY
- After researching a famous world leader who accomplished a big goal, write a reflective essay or dramatic scene from his/her perspective in which he/she tells what his/her life is like after accomplishing the big goal.