



## LESSON 1: BE YOUR BEST SELF

- Discuss the following question in a small group:
  - > How and why do historians use data?
- Choose a world leader in history and create a timeline, noting his/her ups and downs

## LESSON 2: UNLEASH THE POWER OF PEOPLE

- Find a current event that reveals the power of people—how they can change things in their own lives, in their community and in their worlds.
- Research what skills are most valued by people in business today. Then, compare those skills with highly-valued skills in the past.
  - > What's changed and what's remained the same?
- Discuss or research the following in a small group:
  - > What different types of teams are there and what similarities/differences do they share? For example, how is a football team different from a team of engineers?
  - > How is a ballet company similar to a baseball team?

## LESSON 3: BE AN AVID LEARNER

- Research the history of your selected issue in the U.S.— how has it changed over the years and how have people responded to it?
  - > Give concrete examples of outreach efforts and their impact.
- Discuss or research the following question in a small group:
  - > How does the U.S. compare to other nations in terms of your selected issue and what's being done to combat it?
- Research some past efforts to address your selected issue in the U.S.
  - > What impact have they had?
  - > What could have been done to improve those efforts?

## LESSON 4: AN INSIGHT-DRIVEN APPROACH TO LEADING PEOPLE AND ACHIEVING BIG GOALS

- Research an effort that creates a major change in the U.S. and/or world history (i.e. Civil Rights Movement).
  - > What was the big goal of that effort and how did they get started?
- Discuss or research the following questions in a small group:
  - > What is a nonprofit organization—how is one created and why?
  - > What are some examples of successful non-profit organizations and what made them successful?

## LESSON 5: TELL IT LIKE IT IS

- Discuss the following questions in a small group:
  - > What makes a vision statement powerful?
  - > What words, phrases, etc. should be used and why?
- Research vision statements from schools, businesses, government agencies, etc.
  - > What do they have in common?
  - > How do they differ?
  - > What are some especially powerful ones and why?
- Research what techniques have been used by leaders, advertisers and the media throughout history to persuade people to participate in activities, follow ideas, etc.
  - > What examples have had a positive impact and which ones have had a negative impact?

**LESSON 6: CREATE A TEAM STRUCTURE AND CULTURE**

- Research a historical leader who accomplished a big goal.
  - > Determine how they created a plan for their goal and the steps they took to accomplish the goal.

**LESSON 7: YOU HAVE TO BELIEVE IT CAN BE DONE**

- Discuss the following question in a small group:
  - > What role do people play in our communities and how do they help us achieve both small and big goals?
- Research an example from history in which a leader accomplished a goal when he/she used the talents of other people.
  - > How did other people help the leader accomplish the goal?

**LESSON 8: PERSONALIZE YOUR VISION**

- Find a quote by a famous leader in history, research the context in which it was said, how people at the time reacted to it and why you think the quote is so important and memorable.
  - > How do you think people would react to the same statement if it was said today?

**LESSON 9: MARKET AND BE THE CHANGE**

- Research advertising campaigns, brands, logos and slogans throughout history.
  - > Explore the context in which they were created—what was going on in the world at the time?
  - > Pick two advertising campaigns to compare/contrast.

**LESSON 10: MEASURE PROJECT OUTCOMES & OVERCOME BARRIERS TO SUCCESS**

- Discuss and/or research the following questions in a small group:
  - > What is a barrier?
  - > What obstacles have been faced by famous leaders as they tried to accomplish their big goals?
  - > How did they overcome them and how did they keep track of their progress along the way?

**LESSON 11: THE CHANGE IS NEVER OVER**

- Discuss and/or research the following questions in a small group:
  - > Why is it important to celebrate people?
  - > How do successful teams and leaders honor the work done by others?

**LESSON 12: SHARE YOUR STORY**

- Research a famous world leader who accomplished a big goal and find out what they did after they accomplished the goal.
  - > How did they change?
  - > What did they do next?
  - > How did other treat them?
  - > How did they treat others?