

ACTIVITY 1: BRAND YOUR TEAM

DIRECTIONS

Collaborate with your team members to complete the following steps.

1. Create a team name

Think about how your name communicates who you are as a team.

- ▶ On your own, brainstorm at least 10 possible names for your team.
- ▶ Share as a team, the names you have brainstormed.
- ▶ Gain consensus from team members on a team name.

Team name: _____

2. Create a team slogan

This is a way to communicate who you are as a team in the form of a distinctive or catchy phrase. (For example: “Finger-lickin’ good”/Kentucky Fried Chicken; “Live Más”/Taco Bell; “Just Do It”/Nike.)

Team slogan: _____

3. Create a team logo or mascot



- ▶ Print this page to use the space below or use a separate sheet of paper.
- ▶ If drawn separately, take a picture and attach it to this lesson or place it into your digital team folder.

Think about how you can visually communicate your team name. Could you incorporate your school colors or logo to build identity and recognition within the school?

- ▶ Brainstorm some ideas with your team.
- ▶ Create a draft of a team logo or mascot.

Team logo/mascot:



Use **#L4COurTeam** to introduce your team on social media.

INTRODUCTION

Up to this point, you have taken an in-depth look at yourself. You have built trust with your team and researched issues that are important to you and your classmates to determine a Big Goal. In the following activities, you will create a team identity. This identity is an opportunity for your group to combine the individual talents and abilities of each member into a cohesive, productive team. By creating this identity, or brand, you are communicating who you are as a team. Also, you will create the context and begin presenting your story of the research. You will use your project ideas and Big Goal from Lesson 4 to develop a plan.

Watch this video.



YOU HAVE TO BELIEVE IT CAN BE DONE

ACTIVITY 2: YOUR GOAL: WRITE IT, TELL IT, SHARE IT

DIRECTIONS

To keep your team focused, you will now write a specific goal combining everything you have discussed and planned this far. You may have heard of the acronym “S.M.A.R.T.” which is used to be sure your goal is meaningful. By doing so, your team will be able to visualize, write, and talk about your goal.

STEP 1 Complete the following chart independently with your information according to the definitions, when finished compare answers with your team, revise as necessary and complete Step 2.

Your Big Goal: _____

From Lesson 4, Activity 1

Your Project Idea: _____

From Lesson 4, Activity 3

<p>S Specific</p>	<p>What exactly do you want to do?</p>	<p><i>Example: Paint the school’s five outdoor benches by the front walkway. By doing this, we will provide a happy and welcoming atmosphere for all who enter.</i></p> <p>_____</p> <p>_____</p>
<p>M Measurable</p>	<p>How will you know when you reached your goal? Can you track your progress?</p>	<p><i>Example: Benches will be sanded and painted.</i></p> <p>_____</p> <p>_____</p>
<p>A Achievable</p>	<p>Is this goal achievable and will it be worth your time to see it to completion?</p>	<p><i>Example: Yes. These benches are an eyesore, are used continuously and seen by all. We will need to get 6 gallons of paint donated.</i></p> <p>_____</p> <p>_____</p>
<p>R Realistic</p>	<p>Does everyone believe this goal can be achieved?</p>	<p><i>Example: Yes. Our team and the entire class thinks it is a fantastic idea and always waited for “someone else” to do it. Our team can safely complete all parts of the process.</i></p> <p>_____</p> <p>_____</p>
<p>T Time-Sensitive</p>	<p>What is the exact date your goal will be completed?</p>	<p><i>Example: We need to finish by November 10, before the bad weather begins.</i></p> <p>_____</p> <p>_____</p>

STEP 2 Use the above information to write **one** complete sentence below.

Example: The five entry benches at our school will be sanded and painted by our team by November 10.

ACTIVITY 3: ASSESS AND VISUALIZE THE PLAN

DIRECTIONS

Now that you have your team established and you have decided on the one action to take to achieve your goal, take a moment to reflect on the following questions to determine if you believe this plan can indeed work. In the workplace, adults ask, “Is this feasible?”

STEP 1 Reflect on the following statements individually and record your responses. Then, as active listeners, discuss the responses with the others on your team. (Meeting virtually or short on time? Pick one concern to discuss/ share with your team.)

STATEMENT	YOUR EXPLANATION / ASSESSMENT
I can get excited about this plan.	<input type="checkbox"/> Agree Why: _____ <input type="checkbox"/> Disagree _____ _____ _____
This project is unique.	<input type="checkbox"/> Agree Why: _____ <input type="checkbox"/> Disagree _____ _____ _____
Classmates and others in the school will see this as a good idea.	<input type="checkbox"/> Agree Why: _____ <input type="checkbox"/> Disagree _____ _____ _____
We will be able to get the financial assistance we need to complete this project?	<input type="checkbox"/> Agree Why: _____ <input type="checkbox"/> Disagree _____ _____ _____ I realize an obstacle may be: _____ _____ This is how we will tackle an obstacle or set-back: _____ _____ _____
Each person on this team knows our Big Goal and believes in it.	<input type="checkbox"/> Agree Why: _____ <input type="checkbox"/> Disagree _____ _____ _____
Everyone involved with or touched by our project will feel the positive impact when we accomplish our goal.	<input type="checkbox"/> Agree Why: _____ <input type="checkbox"/> Disagree _____ _____ _____

STEP 2

After answering the previous questions, you are now ready to visualize what the future will look like when you have achieved your Big Goal. Work with your team to create a clear vision for your Lead4Change project that will inspire your team and will encourage others to join in.

Using two to three sentences, record your vision for the future. You may wish to add images or symbols to enhance this vision.

SO WHAT?

You have a team, project and Big Goal. Your group is bonding and developing an identity which will bring this project and Big Goal to life. Similar to athletes who envision completing a race or making a free-throw, your team has established a vision of the future.

At this point, it is time to develop your leadership style and bring your team and other people together to create an executable plan. Like Benjamin Franklin said, "If you fail to plan, you are planning to fail."

NOW WHAT?

Add to your Challenge entry:

- ▶ Team name, slogan, and mascot

Turn in to your teacher:

- ▶ SMART Goal sentence from Activity Two

**NOW GO
INSPIRE!**