

ELEVATOR SPEECH

- ▶ Invite students to think of a product or project they are passionate about. Tell students they will write an elevator speech about their selection. An elevator speech is a short and to-the-point way to share an important message in less than one minute. The goal of their speech is to help others see their vision for the product or project they are sharing.
- ▶ Share the following steps with students as they write their speeches:
 - 1 Write** some specific details you will mention in your “elevator speech.” Be persuasive and customize your speech so that others clearly understand your vision and feel excited about your project. Use your statement from Activity Two.
 - 2 Pair up** with a partner from a different team and share your speech in order to communicate your personalized team vision. Practice so you can deliver your elevator speech effectively.
 - 3 Ask** your partner, “What do you think?” or, “Would you do anything differently if you were me?” Take turns providing feedback to one another about the projects and speeches.
 - 4 Revise** your speech based on the feedback you receive. You may want to try a different way of customizing your speech or include more details about your vision in order to match your audience.
 - 5 Pair up** with a new partner from another group and repeat steps two through four. Continue to share your vision with different people. You will improve your vision and you may find that some people will be interested in helping you with your project.

For complete details on the full Elevator Speech activity, refer to Lead4Change Lesson 8, Activity 1 (12 Lesson Track) or Lesson 4, Activity 2 (6 Lesson Track)