

The logo for the Lead4Change Student Leadership Program is displayed within a red rectangular box. The word "LEAD4CHANGE" is written in a large, bold, white, sans-serif font. Below it, the words "STUDENT LEADERSHIP PROGRAM" are written in a smaller, white, sans-serif font. A white shadow effect is visible on the right side of the red box.

LEAD4CHANGE
STUDENT LEADERSHIP PROGRAM

Dear Educator,

Welcome to the Lead4Change Student Leadership Program. We are launching into our 2nd decade of this program, teaching leadership skills to students across the country! I am thrilled about this as my personal mission in life is to make the world a better place by developing better leaders. The Lead4Change Program is empowering educators and students to use their leadership skills to make a difference. I truly believe that leadership is a critical skill that needs to be taught in every school, to every student.

Most educators struggle to find resources that produce real change in their students. All the materials in the Lead4Change Program have been used and approved by over 17,000 educators and road tested by 2 million students since 2012.

I value your time and expertise as an Innovative Educator who seeks programs that excite students to learn. Whatever your learning environment is this school year, we know that Lead4Change can be the connection and purpose your students need to stay engaged with their learning.

My book, *Taking People With you: How to Make BIG Things Happen* serves as the inspiration and basis for the Lead4Change Student Leadership Program. We have enclosed a copy of the book as a gift to you. I hope you find the principles in this book useful to you as a professional and accessible to your students through the Lead4Change lessons. The concepts in the book are included in the lessons.

With your registration as a member of the Lead4Change community, you now have free and instant access to the complete program – lessons, videos, resources and more. I hope, as you find the program useful in your setting, you will share with your district and school colleagues.

By using the Lead4Change program you are creating transformation in your students and real change in your school and community. Through this experience, you and your students will be making BIG things happen. I applaud you for all you do to teach the newest leaders and cannot wait to learn their leadership story!

Sincerely,

David Novak
Founder of David Novak Leadership
Host of the How Leaders Lead Podcast
Cofounder and Retired Chairman & CEO of Yum! Brands